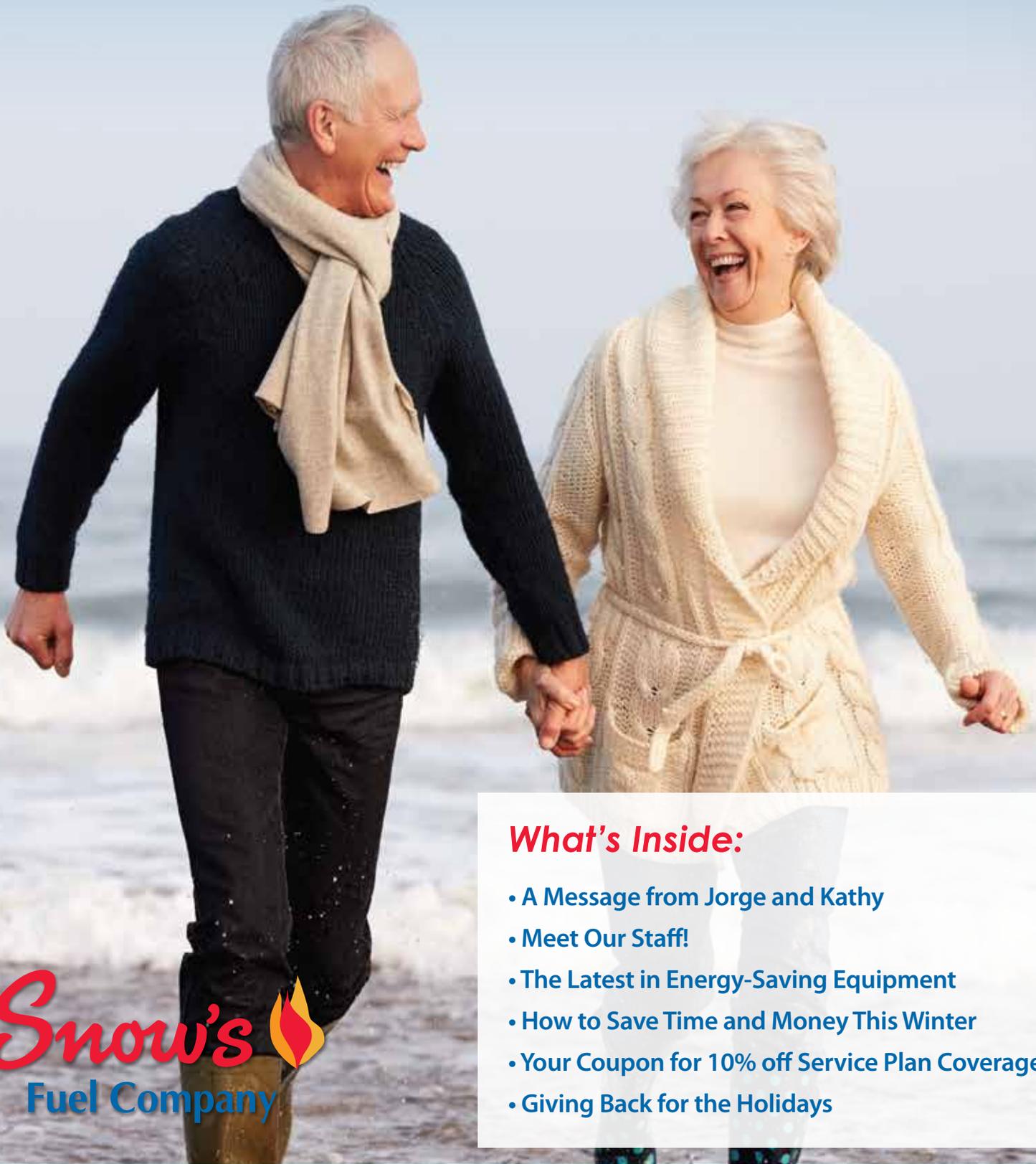


WINTER 2017

The Pipeline

STRAIGHT TALK & TIPS FOR SNOW'S CUSTOMERS



What's Inside:

- A Message from Jorge and Kathy
- Meet Our Staff!
- The Latest in Energy-Saving Equipment
- How to Save Time and Money This Winter
- Your Coupon for 10% off Service Plan Coverage
- Giving Back for the Holidays

Snow's 
Fuel Company

Friends & Neighbors,

As the cold starts being more present around us, this time of the year also brings us thankfulness, memories, smiles, hopes, and dreams.

At Snow's Fuel Company we want to remember the customers that are enduring difficulties during these days of abundance and joy. For many years we have participated in fuel assistance and other programs that have helped members of our community. Our commitment with them is firm and steady, because that is the best way of showing who we are during the holiday season and throughout the year.

On the back of this newsletter you will find a few of the local organizations we are proud to support along with upcoming involvement opportunities.

From the Snow's family and employees, we want to wish you truly Happy Holidays.

Sincerely,

Jorge Castillejo, General Manager

Kathy Ponte, Credit & Office Manager



Employee Spotlight

Mike Cottrell Service Technician

Join us in welcoming Mike to the Snow's team! Skilled in servicing all types of energy equipment, he brings his expertise to help keep your home and family safe and warm this winter. We're happy to have you, Mike!



Caleb Haynes

Many of you know Caleb as an active member of our community, but did you know that he's also an active member of the Coast Guard? He is currently assisting with hurricane relief efforts in the South and helping communities there begin to rebuild. Thank you for making us proud, Caleb!

THE LATEST IN ENERGY-SAVING EQUIPMENT

Your water heater works 12 months a year to deliver hot water for various daily activities and applications, making it one of the most important energy appliances in your home. Make sure you can depend on it!

Instant Hot Water—Anytime

The **Thermo 2000 TURBOMAX® instantaneous indirect water heater** is one of the most efficient and adaptable water heating systems on the market. Upgrade your current oil or gas water heater to a TURBOMAX system to take advantage of these benefits and more:

- ✓ Up to 99% heat transfer efficiency
- ✓ Covered by a 10-year warranty*
- ✓ Built to last 40 years

Want to save as much as 30% on your annual hot water costs? Contact us at (508) 255-1090 today for your free estimate!



Get Ready for WINTER at Snow's!

Colder weather is coming. Before it's here to stay, learn about some of the services that can save you time, money, and hassle this heating season and beyond.

Convenient Fuel Deliveries

Stop taking time out of your busy schedule to order fuel. Leave it to us! With our automatic delivery service, trust that your oil or propane supply is in good hands to be delivered on time every time.

- ✓ Prevent costly and unnecessary fuel run-outs
- ✓ Maximize your heating budget by only receiving fill-ups when you need them
- ✓ Leave the planning to us—we can predict when you'll need fuel based on usage history and current weather patterns*
- ✓ Benefit from all of this added convenience at no additional cost

**Unplanned usage should be notified to Snow's.*

Switch to automatic delivery with a call to our office at (508) 255-1090, Ext. 148.



GREATER PROTECTION FOR YOUR PROPERTY

A loss in heat during the winter can lead to freezing pipes and permanent damage to your property's walls, flooring, wiring, piping, personal belongings, and more—plus tens of thousands of dollars in cleanup costs and insurance claims. Why risk it? With our Home Monitoring Program, you don't have to. We'll monitor your property 24/7 for heat loss and other potential heat-related issues.

This year, choose greater protection and peace of mind all heating season with our Home Monitoring Program.

- ✓ Monitors your home's temperature and fuel levels while you're home or away
- ✓ Notifies us if there's a need for emergency service
- ✓ Available for oil, propane, and natural gas heating systems

Enroll today by calling our office or visiting snowsfuel.com/monitor

Extra Savings for Extra Coverage

Protect all of your home comfort equipment for less! Get ready for this winter and next summer at the same time by enrolling in the service plans that best meet your needs—and take 10% off BOTH plans.

No matter the season, a Snow's service plan covers you from costly, unpredictable equipment malfunctions and includes the regular maintenance your system components need for safe, efficient operation.

- ✓ Emergency & Priority Service
- ✓ Annual Tune-Up
- ✓ Safety Inspection
- ✓ Discounts on Service Work
- ✓ Parts 100% Covered for Repair or Replacement*

View plan details at snowsfuel.com, and sign up for your coverage of choice online or by calling our office.

**Applies to Premium Plan only.*

MULTIPLE POLICY DISCOUNT

ENROLL IN A PREMIUM OR STANDARD HEATING SERVICE PLAN AND

RECEIVE 10% OFF

A COOLING SERVICE PLAN,
GENERAC® GENERATOR SERVICE PLAN,
OR WATER HEATER SERVICE PLAN.

COUPON CODE: COUPON17



18 Main Street | Orleans, MA 02653
Call (508) 255-1090 | snowsfuel.com



GIVING BACK TO OUR COMMUNITY

18 YEARS AND COUNTING!

Here are a few ways we at Snow's are giving back this holiday season. If you would like to participate, read on!

HELPING THE HOMELESS OF CAPE COD

December 1st through January 10th:
We are collecting donations at our Snow's Fuel Company and Snow's Home & Garden locations. Items such as toothpaste, mouthwash, snacks, shampoo, disposable razors, warm woolen socks (no dress), and gift cards to Dunkin' Donuts, McDonald's, and Burger King will be accepted. Items must be travel size. We cannot accept clothes. *Sponsored by Snow's Fuel Company and Snow's Home & Garden.*



THE GIVING TREE

November 24th through December 8th: Inside Snow's Home & Garden will be a Christmas tree with names of children and their lists for Santa. Simply take a name off the tree, shop for the child of your choice, and put everything in a gift bag with the tag—no gift wrapping necessary. *Sponsored by Housing Assistance Corporation on Cape Cod.*



NEIGHBORS HELPING NEIGHBORS

Each year we receive donations from customers to put directly toward helping other Snow's customers who need it most. This can be in terms of payment or fuel delivery. By donating, you are giving the gift of warmth to a family that might not otherwise experience it. Contact Kathy at (508) 255-1090, Ext. 129 and mention our Neighbors Helping Neighbors program to make a donation.



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